

my montana wedding
2022-2023 MEDIA KIT



Photo by Dina Remi Photography

about

A bride's vision might be of mountain backdrops, alpine views, lake settings, or a postcard-perfect winter wonderland, which Montana has covered in spades. But of course, location only plays one part in making a wedding day so memorable.

For a couple, the My Montana Wedding Association makes finding perfect vendors for your big day a breeze through our online directory and print magazine.

For a vendor, My Montana Wedding offers you exposure, networking opportunities, and many avenues to help you reach your ideal client!

Did you know?



Photo by Chris Holguin

- In 2021, there were 7,597 weddings in Montana.
- \$17,997 is the average cost of a Montana Wedding.
- 26 is the median age of a Montana bride.
- 14 vendors on average are hired per wedding.

Digital reach



/mymontanawedding
4.2k followers
1.5k monthly reach



@mymontanawedding
5.48k followers
19k+ monthly reach



mymontanawedding.com
1.6k active monthly users
15k monthly page views



/mymontanawedding
1.7k audience
2k monthly page views





membership



Photo by Dina Remi Photography

DIRECTORY FEATURE:

An online feature on our directory featured under up to three categories. Feature includes photos, business description, contact info, and links to your website and social platforms.

INSTAGRAM/FACEBOOK POST:

A welcome post to introduce you to our 5k+ audience and eligibility for future posts on our platforms.

NETWORKING OPPORTUNITY:

An invitation to our private Facebook group of other vendors and invitations to our quarterly Mix and Mingle networking events with other local wedding professionals.

MAGAZINE ADVERTISING:

Receive exclusive advertising opportunities in our annual magazine. Magazine ads are offered only to members.

DISCOUNTS:

Receive deep discounts on your expo booth and discounts on magazine ads before January 15th, 2023. (Price breakdown on following pages.)

investment

My Montana Wedding Membership fees are due annually on the first day of your activation month. New memberships and membership renewals include listings in up to three directory categories.

New Membership _____ \$400

Membership Renewal _____ \$350

Additional Category _____ \$50

expo



Photo by Elsa Eileen Photography

Each year at the My Montana Wedding Expo we see 800-1,000 guests, of which, approximately 300 are brides. There are about 100 booths sold each year to wedding vendors across every category.

The 2023 Expo will be held on January 21st, 2023. Booth sales end December 21st, 2022.

10' X 10' BOOTH	
Member Rate _____	\$465
Non-Member Rate _____	\$945
10' X 20' BOOTH	
Member Rate _____	\$865
Non-Member Rate _____	\$1345
10' X 30' BOOTH	
Member Rate _____	\$1195
Non-Member Rate _____	\$1675
20' X 20' BOOTH	
Member Rate _____	\$1530
Non-Member Rate _____	\$2010

Magazine

7,000 copies of our print magazine are primarily distributed throughout the Flathead Valley with planned expansion throughout Montana. It is found in local businesses, grocery stores and Glacier International Park Airport, to name a few!

For print magazine, ad sale deadline is February 15, 2023. Discounted ad rates end on January 15, 2023. Artwork is due February 28, 2023. The print magazine is available at the end of May 2023.

For the digital magazine, ad sale deadline is June 1, 2023. Artwork is due June 30, 2023. The digital magazine is available early Fall 2023.



Print ads

FULL PAGE

8.5"x11" + 1/4" for full bleed

Member Rate _____ \$957
Non-Member Rate _____ \$1304

INSIDE FRONT OR INSIDE BACK COVER

Member Rate _____ \$1524
Non-Member Rate _____ \$1854

TWO PAGE SPREAD

17"x11" + 1/4" for full bleed

Member Rate _____ \$2035
Non-Member Rate _____ \$2420

BACK COVER

8.5"x11" + 1/4" for full bleed

Rate _____ \$2750

HALF PAGE

Horizontal only: 7.5"x4.75"

Member Rate _____ \$600
Non-Member Rate _____ \$963

QUARTER PAGE

Vertical only: 3.625" X 4.876"

Member Rate _____ \$424
Non-Member Rate _____ \$600

1/8 PAGE

Horizontal only: 3.625"x2.25"

Member Rate _____ \$303
Non-Member Rate _____ \$424

Digital ads

FULL PAGE

8.5"x11" + 1/4" for full bleed

Rate _____ \$295

INSIDE FRONT OR INSIDE BACK COVER

Rate _____ \$385

HALF PAGE

Horizontal only: 7.5"x4.75"

Rate _____ \$185

QUARTER PAGE

Vertical only: 3.625" X 4.876"

Rate _____ \$130



Photo by Dear Dahlia



Kind words

"The association has done incredible things for our business. Not only are the other members wonderful about referring clients, but the association also offers great training opportunities like social media workshops that have been extremely helpful." -REPEAT BOUTIQUE & DESIGN

"Joining MMW has been important to me from both a business and a personal standpoint. Getting my business established in a new, unfamiliar market after a move was beginning to feel insurmountable until I was referred to the organization. My involvement has made it possible to advertise my business and gain exposure for a very reasonable cost and provided outstanding opportunities for me to network and get to know other wedding professionals in the Flathead Valley. On top of that, everybody is just so friendly and welcoming it's been an opportunity to make friends beyond similar businesses working together." -THEWMATT PHOTOGRAPHY

Kind words

"I have to admit, I was nervous about making the investment to join the My Montana Wedding Association. After touring the MMW Expo with a friend who is a member, and being introduced to so many incredible vendors, I realized how much I craved the support of other wedding professionals. The very next day, I made my investment – and what a difference it has made! I've already experienced a boost in inquiries, referrals, and bookings for the upcoming wedding season. I'm so grateful to have made this choice and look forward to growing with MMW!" –JOYFUL MATRIMONY

"I have only been apart a short while, but the expo has allowed me to let people know I exist. I didn't expect to book any weddings this year from it but I have, and that makes me extremely happy. It's worth it. I can't wait to meet other vendors and build relationships from the association." –A ROSE PHOTOGRAPHY