

MY MONTANA WEDDING ASSOCIATION

2020 | 2021

# MEDIA KIT



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**PREPARED AND PRESENTED BY**

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# ABOUT MY MONTANA WEDDING ASSOCIATION



## ABOUT US

Brides and grooms are planning their events around the exceptional scope of facilities, accommodations and leisure activities available in Northwest Montana. Whether they choose a location in the counties of Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli, or Sanders, you'll find that a destination Montana wedding is a fabulous way to celebrate.

Thoughtful planning is key to a perfect Montana wedding or event, and the My Montana Wedding Association can make finding perfect vendors a breeze with the extensive vendor directory on our web site [www.mymontanawedding.com](http://www.mymontanawedding.com). Our members abide by a Code of Ethics that assures our clients that they are contracting vendors who are professional in every aspect of their service.



# MEMBERSHIP

THIS SECTION INCLUDES MY MONTANA WEDDING MEMBERSHIP DUES. MEMBERSHIP IS DUE ANNUALLY APRIL 30.

## ANNUAL PRICE

### **NEW MEMBERSHIP**

INCLUDES WEB SITE LISTING UNDER ONE CATEGORY

\$300

### **MEMBERSHIP RENEWAL**

INCLUDES WEB SITE LISTING UNDER ONE CATEGORY

\$225

### **ADDITIONAL CATEGORY**

ADDITIONAL WEB SITE LISTING

\$50



# PRINT MAGAZINE AD RATES

THIS SECTION INCLUDES 2020-2021 MAGAZINE AD RATES. DISCOUNTED AD RATES ARE AVAILABLE THROUGH DECEMBER 15, 2020. THE DEADLINE TO PURCHASE AN AD IS JANUARY 31, 2021. THE MAGAZINE WILL BE AVAILABLE BY THE END OF MAY 2021.

AD SIZE	DISCOUNT RATE	FULL RATE
<b>FULL PAGE</b> 8.5" X 11" + 1/4" FOR FULL BLEED	\$870	\$1,185
<b>INSIDE FRONT OR INSIDE BACK COVER</b>	\$1,385	\$1,685
<b>TWO PAGE SPREAD</b> 17" X 11" + 1/4" FOR FULL BLEED	\$1,850	\$2,200
<b>BACK COVER</b> 8.5" X 11" + 1/4" FOR FULL BLEED		\$2,500
<b>HALF PAGE</b> HORIZONTAL ONLY: 7.5" X 4.75"	\$545	\$875
<b>QUARTER PAGE</b> VERTICAL ONLY: 3.625" X 4.876"	\$385	\$545
<b>1/8 PAGE</b> HORIZONTAL ONLY: 3.625" X 2.25"	\$275	\$385



# 2021 EXPO BOOTH RATES

THE 2021 MY MONTANA WEDDING EXPO WILL BE HELD ON JANUARY 9, 2021, IN KALISPELL. BOOTH SALES END DECEMBER 15, 2020.

BOOTH SIZE	MEMBER RATE	NON-MEMBER RATE
10' X 10'	\$420	\$840
10' X 20'	\$785	\$1265
10' X 30'	\$1085	\$1570
20' X 20'	\$1390	\$1870



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# OUR REACH

**THIS SECTION INCLUDES OUR AUDIENCE BY NUMBERS.**

## **EXPO**

**On average, we see 800-1,000 guests, of which, approximately 300 are brides. There are approximately 100 booths sold each year to wedding vendors across every category.**

## **PRINT MAGAZINE**

**6,000 print copies of the print magazine are distributed from Dallas to Canada, with the bulk distribution being throughout our four membership counties, including members' businesses as well as local groceries stores and Glacier Park International Airport.**

## **MEMBERSHIP**

**There are 150+ members in the My Montana Wedding Association and we continue to grow!**



# OUR REACH

THIS SECTION INCLUDES OUR ONLINE ANALYTICS AND SOCIAL MEDIA FOLLOWERS.

## **SOCIAL MEDIA**

### **FACEBOOK**

**@mymontanawedding**

As of January 2019, we have **4,278 followers.**

### **INSTAGRAM**

**@mymontanawedding**

As of October 2020, we have **4,400+ followers.** This account was created in May of 2017, and is growing at a quick and steady pace.

### **PINTEREST**

Our account was created in the Fall of 2017 and sees **2,400 monthly viewers** and **104 monthly engaged.**

## **WEB SITE**

**[www.mymontanawedding.com](http://www.mymontanawedding.com)**

Since January 1, 2019, we have an average of **1,680 active monthly users,** and an average of **15,070 monthly page views.**



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# DEADLINES

THIS SECTION OUTLINES THE YEAR'S DEADLINES. VISIT OUR WEB SITE TO PURCHASE YOUR MAGAZINE AD, MEMBERSHIP OR BOOTH.

## PRINT MAGAZINE

**NOV:** Ad sales begin.

**JAN 31:** Last day to purchase an ad.

**FEB 28:** All ads due.

## EXPO BOOTHS

**JUNE:** Booth sales begin.

**DEC15:** Booth sales end.



# MEMBER TESTIMONIES

"The association has done incredible things for our business. Not only are the other members wonderful about referring clients, but the association also offers great training opportunities like social media workshops that have been extremely helpful." -**Repeat Boutique & Design**

"Joining MMW has been important to me from both a business and a personal standpoint. Getting my business established in a new, unfamiliar market after a move was beginning to feel insurmountable until I was referred to the organization. My involvement has made it possible to advertise my business and gain exposure for a very reasonable cost and provided outstanding opportunities for me to network and get to know other wedding professionals in the Flathead Valley. On top of that, everybody is just so friendly and welcoming it's been an opportunity to make friends beyond similar businesses working together." -**Thewmatt Photography**

"I have to admit, I was nervous about making the investment to join the My Montana Wedding Association. After touring the MMW Expo with a friend who is a member, and being introduced to so many incredible vendors, I realized how much I craved the support of other wedding professionals. The very next day, I made my investment - and what a difference it has made! I've already experienced a boost in inquiries, referrals, and bookings for the upcoming wedding season. I'm so grateful to have made this choice and look forward to growing with MMW!" -**Joyful Matrimony**



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## MEMBER TESTIMONIES

"Joining the My Montana Wedding Association has far exceeded my expectations. I literally joined just to get a discount on my expo booth – never imagining the impact being part of such an amazing organization would have on me both personally and professionally! In one year, my bookings have more than doubled, and I was able to quit my full-time job to pursue a career as a full-time wedding photographer! I have learned so much over the past year from networking with other vendors, and have made some lifelong friends! What I love the most is that it really is one big happy family! I have been part of many groups similar to this, but have never found the camaraderie and love for people that this group has! Being a member of My Montana Wedding is literally priceless!"

**-Leah Lamberson Photography**

"Personally, since I was part of the original group that started this association, I feel a bit like a parent...happy and proud of its growth! Professionally, our group has helped me (and all of us) put a refined, professional face to the wedding business in our area. Here's to many more years of support and success!!"

**-Cakes by Debi**

"I have only been apart a short while, but the expo has allowed me to let people know I exist. I didn't expect to book any weddings this year from it but I have, and that makes me extremely happy. It's worth it. I can't wait to meet other vendors and build relationships from the association." **-A Rose Photography**



## BRIDE TESTIMONY

"My Montana Wedding,

I won the grand prize last year at your Expo. I wanted to reach out and say thank you! My husband and I got married August 25, 2018, and it was the best day of our lives. Winning the grand prize helped us in so many ways! We were incredibly blessed by this opportunity. With winning this prize, we were able to do and add things to our wedding. This prize also allowed my husband and I to take a honeymoon that we were going to have to wait to take. Coming to this Expo was an experience I will always remember! So thank you from the bottom of my heart; you helped make my dream wedding come true!"

**-Ashleigh Alger**

Pictured above: Ashleigh's dream wedding.

Photography: Dina Remi Studios // Venue: Flathead Lake Forever